

## Achieving a "Win-Win-Win" Resolution

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Every moment of our lives virtually involves some form of interaction within a relationship; whether it be a person, place, or event. When a difference, imbalance, or disagreement occurs, then the energy in that relationship generates a conflict. Conflicts consciously and subconsciously prompt a confrontation, which most people cannot properly handle.

Every action in our world encompasses a relationship. We are the results of our relationships and the environment of that relationship. Relationships are the backbone of every culture and our society.

The term "Win-Win-Win" infers that each person in the confrontation and the relationship itself all win. This Trinity of Communication, where all parties benefit and an objective relationship is sustained, contributes to humanity's evolution. Understanding this Trinity provides the hidden secret of accurate and successful communication.

Actually, the "Win-Lose" confrontation is natural and instinctual for animals, but not much of an attribute for humans, nor humanity itself. Skills for achieving a "Win-Win-Win" condition require training. These skills are straightforward and extremely effective. Once you have acquired these verbal confrontation skills, you can resolve the majority of relationship issues.

—Peace,

Dr. Gerard